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FOR IMMEDIATE RELEASE

Free Future of Fields Symposium, Presented by the Experts

Livermore, CA, July 15, 2016 – In partnership with District 3 of the California Parks and Rec Society, AstroTurf will host a free “Future of Fields” seminar on July 27th in Livermore, CA. The workshop will focus on emerging trends in synthetic turf design, crumb rubber alternatives, water conservation, and the latest research in athletic field safety. The seminar is open to the public and will be of particular interest to landscape architects, coaches, parks professionals, and athletic directors.

The Future of Fields seminar will present a range of perspectives by featuring experts from across the industry, including representatives from impact-absorbing pad provider Brock and GreenPlay organic infill. The workshop will consist of a series of presentations, including a case study of the City of Los Angeles Rec and Parks Department, presented by its chief outside consultant for synthetic turf, Joseph DiGeronimo. Other sessions include Concussions, Player Safety, and Establishing New Baselines; Infill Options and Discussion; and Maximizing the Life of Your Field and Warranty Upkeep.

The seminar is free of charge. Breakfast and lunch will be served.

FUTURE OF FIELDS DETAILS:

- Date:** Wednesday, July 27, 2016
- Time:** 8:30 AM – 2:30 PM (meals provided)
- Location:** Robert Livermore Community Center
4444 East Ave.
Livermore, CA 94550
- RSVP:** Email ddigeronimo@astroturf.com to reserve your spot.

“This training gave my staff perspective on the available options for synthetic turf and infills and insight that will help us keep our fields performing better, for longer. It was time well spent.” - Mark Mariscal, Monterey County Parks Chief; Past President, California Parks & Recreation Society

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About AstroTurf®

For athletes and sport enthusiasts, AstroTurf® has redefined the way the game is played. The brand offers advanced, state-of-the-art, multi-sport and specialized synthetic turf systems with proprietary engineered technologies. A growing number of high schools, colleges, professional sports teams and municipalities continue to select AstroTurf-branded products for their premium quality, technical superiority, and safety. To learn more, visit AstroTurf’s recently redesigned website at www.astroturf.com.

